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## **AM Conservation Group's Resources Grow with GoodCents Partnership**

**CHARLESTON, S.C. (July 27, 2015)** – AM Conservation Group, the leader in energy and water efficiency programs, products and services, is extending its conservation efforts even further with an investment in GoodCents, an integrated demand side management provider.

Since the company's founding in 1977, GoodCents has become a North American leader in full-scale, demand-side services for utilities. With over 400 professionals in the field, its services range from energy efficiency, demand response, and advanced metering infrastructure to smart grid, load research and measurement & verification.

"We've been a product supplier to GoodCents for many years and couldn't be more thrilled about this partnership," said Todd Recknagel, CEO of AM Conservation Group. "With GoodCents joining the team, we can better reach utility customers and add to our demand response business."

With Recknagel at the helm, AM Conservation Group has become the leading provider of energy and water efficiency products in the United States. The investment in GoodCents enables AM Conservation to further expand to become a leading integrated service and product provider through a comprehensive service offering of a full suite of program management capabilities across both energy efficiency and demand response capabilities in North America.

AM Conservation Group is a portfolio company of Kohlberg & Company, LLC. and GoodCents has been a portfolio company of Oaktree Capital Management's (Oaktree) Power Opportunities Group. Paul, Weiss, Rifkind, Wharton & Garrison acted as legal advisor to AM Conservation Group. GE Antares Capital, Fifth Third Bank, and Metropolitan Life Insurance Company provided credit financing. Piper Jaffray acted as financial advisor to GoodCents, and Irell & Manella acted as legal advisor to GoodCents.

### **ABOUT AM CONSERVATION GROUP, INC.**

Established in 1989, AM Conservation Group, Inc. is a leading provider of products and services to utilities and municipalities. Founded on principles of customer service and energy conservation, AM Conservation Group provides each and every client with personalized service, attention to detail and appreciation of individual business needs to ensure objectives and ultimate satisfaction are met. AM Conservation Group develops, manufactures and distributes professional-grade products for the conservation industry, including energy efficient lighting like LEDs, weatherization products, water saving showerheads, faucet aerators and toilet tank devices as well as managing utility program services. Since its inception, AM Conservation Group has supplied some of the largest and most successful conservation programs in U.S. history with utility companies, government agencies, and municipalities. For more information: [www.amconservationgroup.com](http://www.amconservationgroup.com).

**ABOUT KOHLBERG & COMPANY, L.L.C.**

Kohlberg & Company, L.L.C. is a leading private equity firm specializing in middle market investing. Since its inception in 1987, Kohlberg has organized seven private equity funds, through which it has raised over \$5 billion of committed equity capital. Over its 27-year history, Kohlberg has completed 64 platform investments and well over 100 add-on acquisitions, with an aggregate transaction value of approximately \$10 billion. For more information, visit [www.kohlberg.com](http://www.kohlberg.com).

**ABOUT GOODCENTS HOLDINGS, INC.**

GoodCents is a North American integrated DSM provider offering utility partners program solutions to meet complex energy goals while delivering an integrated approach that streamlines efforts and increases results. With a well-established 38-year track record, GoodCents helps some of the largest utilities in North America devise and implement new programs designed around their specific needs. For more information, visit [www.goodcents.com](http://www.goodcents.com).

**ABOUT OAKTREE**

Oaktree is a leading global investment management firm focused on alternative investments, with \$103 billion in assets under management as of June 30, 2015. Oaktree's Power Opportunities Group invests in profitable, growing companies with innovative products and services used in the energy and power industries. The firm emphasizes a value-oriented and risk-controlled approach to investments. Headquartered in Los Angeles, the firm has over 900 employees and offices in 17 cities worldwide. For additional information, please visit Oaktree's website at [www.oaktreecapital.com](http://www.oaktreecapital.com).

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