

Hoffmaster Group, Inc. Announces Acquisition of InnoWare

Oshkosh, WI (April 1, 2011) – Hoffmaster Group, Inc. (the “Company”) announced the acquisition of InnoWare Paper Holding Company, Inc., and its wholly owned subsidiary, InnoWare Paper, Inc. InnoWare manufactures and markets a broad range of disposable tableware products.

“This marks another important milestone in the history of the Hoffmaster Group. InnoWare, when combined with our existing business, and team of people, make us an even stronger company,” commented Rory Leyden, Hoffmaster’s Chief Executive Officer. “InnoWare provides a number of strategic benefits to Hoffmaster, including a state of the art manufacturing facility, a range of exciting new products, a growing business with a loyal customer base in both Foodservice and Consumer channels, and a talented team of associates that are committed to delivering what the customer wants, when they need it.”

About Hoffmaster

Hoffmaster Group, Inc., based in Oshkosh, WI, and founded in 1947, is a leading niche manufacturer of disposable tableware products. Through its Foodservice and Consumer segments, Hoffmaster offers its clients a broad array of value-added products consisting of decorative and custom printed napkins, placemats, table covers, tray covers and doilies, as well as cutlery and print ensemble décor and accessory items in many styles.

About InnoWare

InnoWare Paper, Inc. is a leading supplier in the paper tableware industry. Recognized for both Strength and Style in the design and manufacture of paper plates, coordinating napkins and other tabletop products, InnoWare specializes in customization and creating tailored solutions. InnoWare is headquartered in Menomonee Falls, Wisconsin.